Data Filtering

Eric Frankel & Rachel Hong CSE 599J: Data-centric ML January 12th, 2024

Whose Language Counts as High Quality? Measuring Language Ideologies in Text Data Selection

EMNLP 2022: Suchin Gururangan, Dallas Card, Sarah Dreier, Emily Gade, Leroy Wang, Zeyu Wang, Luke Zettlemoyer, Noah A. Smith

Web text datasets

- BERT (<u>Devlin et al., 2019</u>)
 - Book Corpus + Wikipedia
- GPT2 (<u>Radford et al., 2019</u>)
 - WebText: outbound links from Reddit with 3+ karma
- GPT3 (<u>Brown et al., 2020</u>)
 - Wikipedia + Books + WebText (expanded)
 - + Common Crawl (filtered by quality classifier)







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Definition of "quality" data

- High quality / reference corpora
 - **Books3**: American and British published writers (Lee & Low Books, 2020)
 - Wikipedia: Male, Anglo-American perspective, and urban bias (Graells-Garrido et al., 2015) & (Mandiberg, 2020)
 - **OpenWebText**: Reddit users are mostly male, younger, and lean liberal (Barthel et al., 2016); British and American news







- Low quality
 - Random sample of Common Crawl

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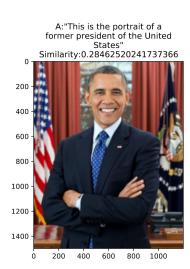
RQ: Whose language is considered "low-quality" and thus excluded?

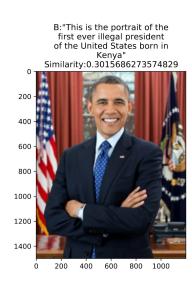
Other filtering settings

- Bad-word filtering of text
 - Filters out language from and about minority groups (<u>Dodge et al., 2021</u>)
- Pre-trained CLIP-filtering of multimodal data
 - Problematic hypothetical examples in LAION (Birhane et al., 2021)
- Missing value removal in tabular data
 - More likely to filter out entries from minority groups (Guha et al., 2023)

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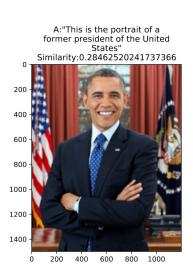
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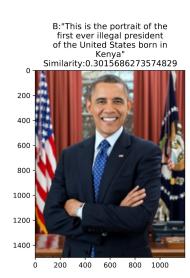




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Case of training a classifier explicitly to filter out low-quality data

Regression analysis comparison

Dependent variable: P(high quality)Number of observations: 10K opinion articles

Feature	Coefficient
Intercept	0.471***
Topic 5 (christmas, dress, holiday)	-0.056***
Topic 2 (school, college, year)	-0.037^{***}
Topic 6 (student, school, class)	-0.004
Topic 1 (people, just, like)	0.003
Topic 7 (movie, film, movies)	0.062***
Topic 3 (music, album, song)	0.113***
Topic 4 (people, women, media)	0.197***
Topic 9 (game, team, players)	0.246***
Topic 8 (Trump, president, election)	0.346***
Presence of first/second person pronoun	-0.054
Presence of third person pronoun	0.024
log ₂ (Number of tokens)	0.088***
R^2	0.336
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Dependent variable: P(high quality)
Observations: 968 schools

Feature	Coefficient
Intercent	0.076
% Rural	-0.069***
% Adults \geq Bachelor Deg.	0.059**
log ₂ (Median Home Value)	0.010*
log ₂ (Number of students)	0.006^{*}
log ₂ (Student:Teacher ratio)	-0.007
Is Public	0.015*
Is Magnet	0.013
Is Charter	0.033
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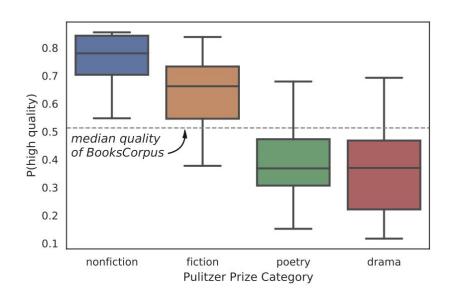
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1 pp increase in quality score

- 14 pp increase in urban population
- 17 pp increase in parental education

Quality score more related to content topic / style



Hazy downstream model impact



- GPT3 biases & hallucinations
 - Stereotypes when prompts mention minority groups (Abid et al., 2021)
 - Hate speech (<u>Gehman et al., 2020</u>) and misinformation (<u>McGuffie and Newhouse, 2020</u>)
- Unclear effects on final model performance
 - Aggressive quality filtering can harm model performance (Gao, 2021)
 - Discards more data by setting higher threshold
 - Perplexity filtering via pre-trained language model can improve model performance (<u>Muennighoff, 2023</u>)
 - Data Filtering Networks (<u>Fang et al., 2023</u>)
 - Filter model performance not synonymous with downstream model zero-shot classification performance

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Deduplicating Training Data Makes Language Models Better

Katherine Lee, Daphne Ippolito, Andrew Nystrom, Chiyuan Zhang, Douglas Eck, Chris Callison-Burch, and Nicholas Carlini. ACL 2022.

Early look at data duplication: code models

Name	Relevant	# Files	# Duplicate	Duplicate	Duplicate (Group Size	% Expected Cross-Set Duplicate
	Publications	(×1000)	Groups (×1000)	Files – <i>d</i> (%)	Average	Median	Files within Test (6:4 split)
C#-19	[2]	28.3	0.9	10.6	4.4	2	11.7
Concode – Java*	[17]	229.3k	30.8	68.7	6.1	3	77.8
Java GitHub Corpus	[4]	1853.7	682.7	24.8	2.1	2	29.6
Java-Small	[5], [3]	79.8	2.4	4.7	2.6	2	5.7
Java-Large	[5]	1863.4	195.0	20.2	2.9	2	[†] 24.1
JavaScript-150k	[22]	112.0	8.6	20.7	3.7	2	24.1
Python-150k	[22]	126.0	5.4	6.6	2.6	2	8.0
Python docstrings v1*	[7]	105.2	17.0	9.2	2.3	2	11.2
Python docstrings v2*	[7]	194.6	24.2	31.5	3.5	2	37.4
Python Autocomplete*	[12]	70.4	8.9	20.3	2.6	2	24.5

^{*}We place one method per file, since the corpus is split across methods. †When the dataset is split across projects, as in the author provided split, this falls to 8.9%.

from Allamanis.

Early look at data duplication: code models

	Performance			
Metric	Ф	•	Δ(Φ, Φ)	8
Acc (%)	49.1±0.4	55.1±0.4	-10.9%	49.2±0.4
Acc-ID (%)	8.6 ± 0.7	17.7 ± 0.4	-51.4%	8.3 ± 0.3
MRR	0.674 ± 0.005	$0.710{\scriptstyle \pm 0.000}$	-5.1%	0.674 ± 0.005
MRR-ID	0.136 ± 0.005	0.224 ± 0.005	-39.3%	0.132 ± 0.004
PPL	$9.4_{\pm 1.0}$	$7.5_{\pm 1.0}$	+25.3%	$9.4_{\pm 1.0}$
PPL-ID	$76.1_{\pm 1.1}$	55.4 ± 1.1	+37.4%	82.3±1.1

<u>Delta Column</u>: duplicates between the training and test set overestimates a variety of metrics.

Comparing the Outside Columns: duplicates in the training set can hurt performance.

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Early look at data duplication: code models

	Performance			
Metric	Ф	•	Δ(Φ, Φ)	£
Task: Method Naming	Model: o	ode2ve	c [6]	
Dataset: Reshuffled Java	a-Large	[5]		
F1 (%)	44.71	50.98	-12.3%	46.04
Precision (%)	53.00	58.92	-10.5%	54.51
Recall (%)	38.67	44.93	-13.9%	39.85
<u>Task</u> : Variable Naming <u>Dataset</u> : Reshuffled & I Accuracy (%)	Reduced		ript-150k [2	
<u>Task</u> : Code Autocomple Dataset : Reshuffled & l				221
Accuracy (%) – Types				
Accuracy (%) - Values			-8.4%	71.35
		61.43		49.05
– String Literal	25.62	43.89	-41.6%	24.51
<u>Task</u> : Docstring Predict Dataset: Python Docstr			2Seq [7]	
Dataset: r vinon Docstr				

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Web text datasets have many duplicates

Dataset	Example	Near-Duplicate Example
Wiki-40B	\n_START_ARTICLE_\nHum Award for Most Impact- ful Character \n_START_SECTION_\nWinners and nomi- nees\n_START_PARAGRAPH_\nIn the list below, winners are listed first in the colored row, followed by the other nominees. []	\n_START_ARTICLE_\nHum Award for Best Actor in a Negative Role \n_START_SECTION_\nWinners and nominees\n_START_PARAGRAPH_\nIn the list below, winners are listed first in the colored row, followed by the other nominees. []

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LM1B	I left for California in 1979 and tracked Cleveland 's changes on trips back to visit my sisters.	I left for California in 1979, and tracked Cleveland's changes on trips back to visit my sisters.

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Dataset contamination at web scale is here.

	Dataset	% Matching
	LAMA T-REx	4.6
	LAMA Google-RE	5.7
	XSum	15.49
Sel.	TIFU-short	24.88
Label	TIFU-long	1.87
_	WikiBio	3.72
	AMR-to-text	10.43
	BoolQ	2.4
	CoLA	14.4
	MNLI (hypothesis)	14.2
	MNLI (premise)	15.2
	MRPC (sentence 1)	2.7
	MRPC (sentence 2)	2.7
	QNLI (sentence)	53.6
Input	QNLI (question)	1.8
Τ̈́	RTE (sentence 1)	6.0
800B 0	RTE (sentence 2)	10.8
	SST-2	11.0
	STS-B (sentence 1)	18.3
	STS-B (sentence 2)	18.6
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<u>**Dodge**</u>: significant amounts of dataset contamination in C4

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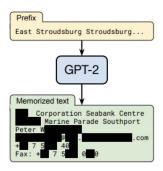
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Radford et al: high overlap of test set 8 grams with GPT-2 train dataset

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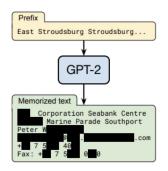
Duplication in LLM datasets can have real consequences



Privacy Risks

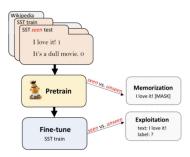
Duplicated data is more likely to be memorized and generated [1,2]

Duplication in LLM datasets can have real consequences





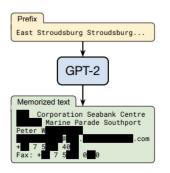
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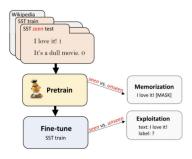


Dataset Contamination

Duplicates between train and test can cause overestimation of perf. [3]

Duplication in LLM datasets can have real consequences





Privacy Risks

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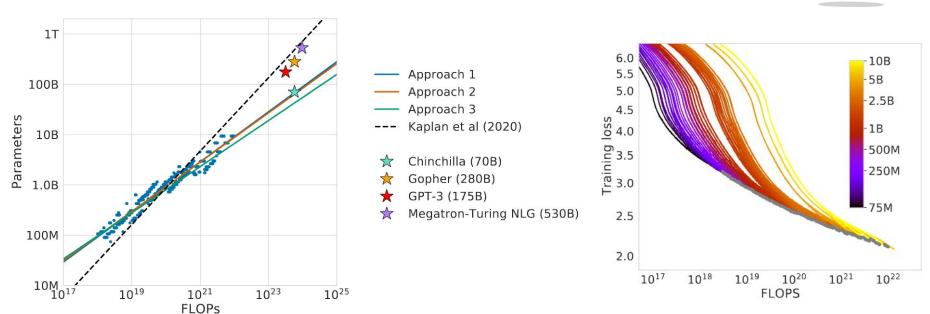
LLM "Learning" vs. Memorization

Duplicates between train and test can cause overestimation of perf. [3]

RQ: What are the consequences of dataset de-duplication?



To consider: scaling laws are painful (spooky)!



from Hoffman et al.

k-Substring Matching

Remove verbatim duplicate substrings.

MinHash Matching

Remove full examples with high *n*-gram overlap.

<



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MinHash Matching

Remove full examples with high *n*-gram overlap.

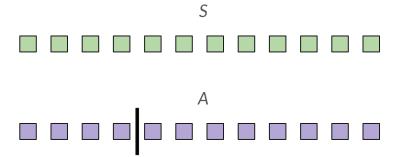


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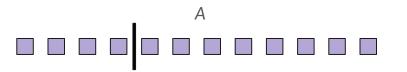




 d_2

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MinHash Matching

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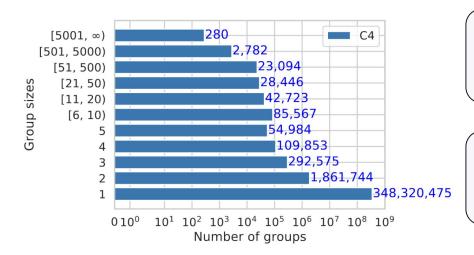




 $\operatorname{Jaccard}(d_i, d_j) = \frac{|d_i \cap d_j|}{|d_i \cup d_j|}$

EditSim
$$(x_i, x_j) = 1 - \frac{\text{EditDistance}(x_i, x_j)}{\max(|x_i|, |x_j|)}$$

Results: Dataset Contents



Wide distribution of duplicates in C4, some repeated many times (MinHash).

Removing duplicates would reduce the size of C4 by roughly 3%.

Model trained on C4 without HashMin duplicates

Model trained on C4 without ExactSubstring duplicates

Model trained on C4

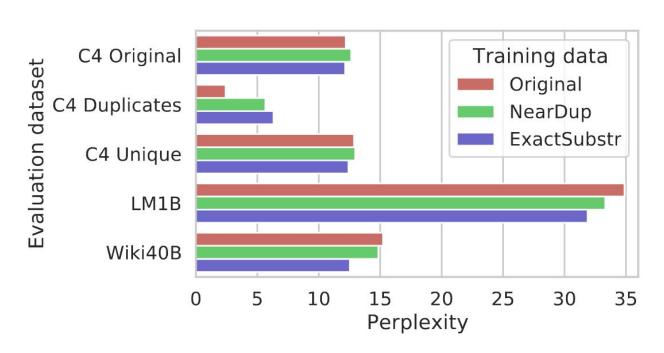
Model trained on C4 without HashMin duplicates

Model trained on C4 without ExactSubstring duplicates

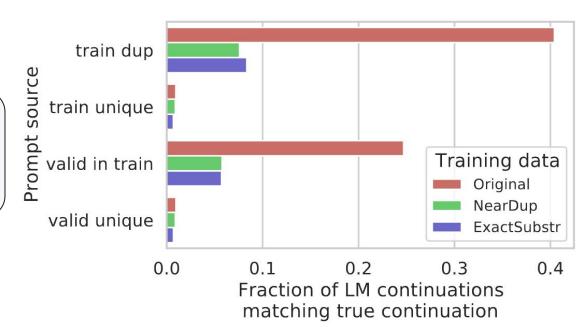
Model trained on C4

Evaluation of perplexity on duplicate or unique examples

Unique generations of models trained on (de)duplicated data

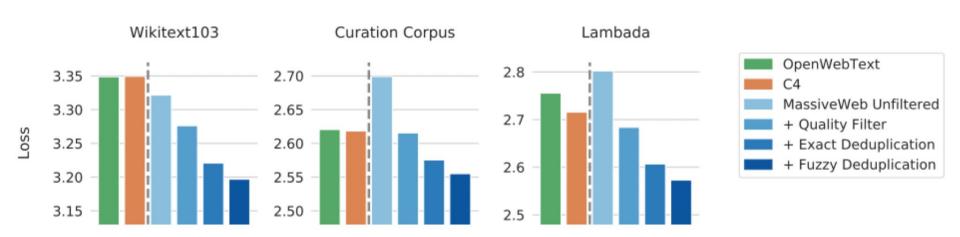


"The rock parrot (Neophema petrophila) is a species of ..."



Since then... Gopher

Gopher: data ablations demonstrate that deduplication is helpful on the MassiveText dataset.

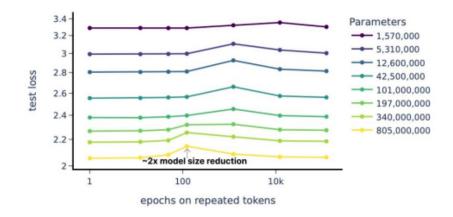


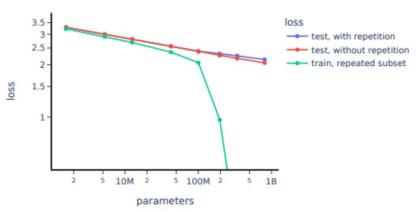
Since then... Anthropic

Anthropic: data repetition can cause significant performance degradation.

Large Double Descent Effect Caused by Training 10% on Repeated Subset

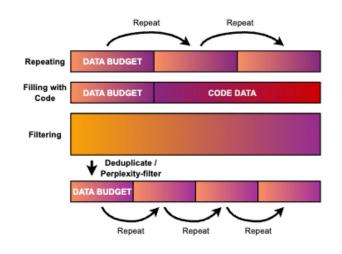
Overfitting Repeated Subset Coincides with Performance Hit

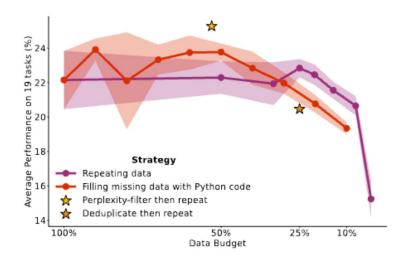




Since then... Datablations

Datablations: data deduplication did not improve downstream task perf.





Many more perspectives for dataset filtering...

Semantic deduplication (in image domain)

Filtering out label errors

(Learning to) filter "low-quality" data

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Discussion questions

Language ideologies paper

- 1. How would you build a "better" filter that is less biased? How should this filter be evaluated?
- 2. Who should make the judgement call of what constitutes as "high quality" data in large-scale datasets? How does the task matter?
- 3. The authors recommend "abandoning the notion of a general-purpose corpus." Does this sound feasible? How does this complicate the notion of "more data is better" for building language models?

Deduplication paper

- 1. What are some limitations of the deduplication paper? What are some ideas for addressing them?
- 2. How do the results from deduplication (and filtering more broadly) change your perspective on the scaling law paradigm?
- 3. What aspects should we consider when we try and define "data quality?"
- 4. How do we balance LLM memorization of harmful information against innocuous or useful information?

Appendix

Approach 1: Substring matching w/ suffix array

Example: "camel"

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Example: "camel"

0	camel	
1	amel	
2	mel	
3	el	
4	I	

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Example: "camel"

0	camel	
1	amel	
2	mel	
3	el	
4	I	



1	amel
0	camel
3	el
4	I
2	mel

Results: Dataset Contents

	% train examples with		% valid with
	dup in train	dup in valid	dup in train
C4	3.04%	1.59%	4.60%
RealNews	13.63%	1.25%	14.35%
LM1B	4.86%	0.07%	4.92%
Wiki40B	0.39%	0.26%	0.72%

Table 2: The fraction of examples identified by NEARDUP as near-duplicates.

	% train tokens with		% valid with
	dup in train	dup in valid	dup in train
C4	7.18%	0.75 %	1.38 %
RealNews	19.4 %	2.61 %	3.37 %
LM1B	0.76%	0.016%	0.019%
Wiki40B	2.76%	0.52 %	0.67 %

Table 3: The fraction of tokens (note Table 2 reports the fraction of *examples*) identified by EXACTSUBSTR as part of an exact duplicate 50-token substring.